

See What You've Been Missing...

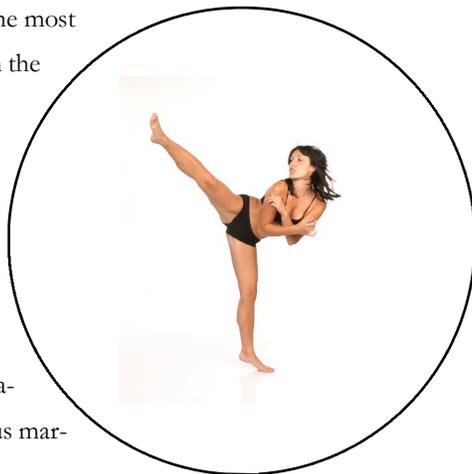
From the most ancient arts to the most cutting edge innovations—from the boundary where centuries-old esoteric knowledge meets modern day fight science: that's where you'll find *Martial Arts View!*

Our *Scholar-Warrior* segments feature discussions of all the various martial styles from the viewpoint of bio-mechanics, psychology, anatomy, physiology, history and literature.



MAV: The Scholar Warrior—a series of specials featuring discussions on philosophy and fight science

Upcoming in Series Two, we'll be exploring the medical implications of martial techniques and methods of increasing athletic performance specifically for competition as well as bringing you some of the hottest, wildest martial arts footage and videos around! Interested? Check us out on the web at www.martialartsview.com and find out how you can see all the latest episodes.



You won't believe what you'll see...

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Martial Arts View



The Newest, Highest Quality
Martial Arts Programming Available



www.martialartsview.com

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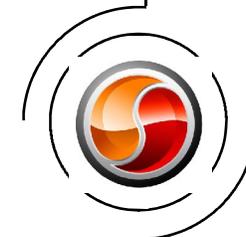
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The Best In Martial Arts Coverage

Martial Arts View is fast becoming one of the most talked about shows in the New York City cable market. With a potential audience of 4.5 million households in the tri-state area alone and



Sifu Jim Leporati and Lynette Calabrese: the hosts of Martial Arts View

broadcast internationally via internet simulcast, *Martial Arts View* has been steadily building a devoted and rapidly growing following since its debut in 2007. Currently seen in three different East Coast cable markets, the show will soon be available 24/7 by direct download and webcast.

In Depth Interviews

Each week, *Martial Arts View* profiles a different school or style in-depth. Our *Form and Function*TM segments show the style's applications while our hosts explore the teacher's views on certain aspects of the art they teach. Effects, music and promotion are all added skillfully in post-production.



Lynette introduces "Form and Function"

All Styles!

- Kung Fu
- Tae Kwon Do
- Karate
- MMA
- Jiu Jitsu
- JKD
- Capoeira
- Tai Chi Chuan

Looking for a way to promote your school or style to a wider audience?

Look no further! *Martial Arts View* produces a limited number of high quality shows per season, but is always looking for new and interesting styles, stories or events to cover. Just want to see the show? Visit martialartsview.com today!



Sifu Jim Leporati interviews Master Gianfranco Pace of the Chen Style



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